



PlaneSmart! Aviation - Key Executives

Michael Brosler, President & CEO

Michael is responsible for setting strategic directions and managing the daily operation at Planesmart! Aviation. He is committed to creating an unparalleled experience for all PlaneSmart! clients by ensuring an all-inclusive quality program that is designed with safety and convenience in mind. Prior to taking the lead role at PlaneSmart!, Michael served as the Marketing and Media Communications representative for the company. He also founded and developed a successful Marketing and Film Production Company focused on TV commercial advertising, documentary style film, and weekly television all about aviation. Additionally, Michael has 16 years experience in the high technology and telecommunication industries where he held senior positions in various financial, marketing, and operational organizations. Michael holds an MBA in Engineering Management and Marketing from the University of California at Davis, and has been involved in aviation as an aircraft owner and instrument rated pilot for 30 years.

Jim Owens, Chief Pilot

Jim is responsible for implementing safety policies, developing and maintaining various training curriculums and introducing standardization procedures for all PlaneSmart! customers, employees and pilots. He is tasked with the responsibility of developing and maintaining these aspects to the highest industry levels. Mr. Owens is an Airline Transport Rated pilot, Certified Flight Instructor, Instrument Flight Instructor and Multi-Engine Instructor with 2600+ hours of his 5000 total time logged as dual given. Jim has type ratings in the Cessna 550 and 560 Citation Business Jets as well as a wealth of experience in many other makes and models. He is a Gold Seal Instructor and a Cirrus Standardized Instructor Pilot with 800 hours logged in the Cirrus. We are proud to have someone with such proficiency in Technically Advanced Aircraft on our team.

Daniel Hileman, Director of Operations

Daniel is responsible for Aircraft related Operations and Maintenance Coordination at our Dallas/Addison based Operations Control Center. He manages the "Health" of PlaneSmart!'s growing fleet of aircraft and oversees the fleet to ensure the aircraft are maintained and managed to the highest industry standards. Daniel is also responsible for owner services, customer flight support, and aircraft scheduling. Daniel is a commercially rated multi/single engine land pilot with a CFII rating and an Aircraft Dispatcher license. Daniel has a Bachelors Degree in Professional Pilot Flight Technology from Indiana State University.

Hamp Reed, Director of Sales

Hamp is responsible for providing detailed information about PlaneSmart!'s philosophy and products and services to customers. Hamp became involved in aviation early in life learning to fly a crop duster on the family farm. Hamp is an instrument rated private pilot with over 1,500 hours, has a passion for aviation, and is always happy to talk about airplanes.

Lendy Kurth, Controller

Lendy is responsible for managing financial decisions, internal controls, and accounting policies across PlaneSmart!'s operations. Before relocating to her adopted home in Texas, Lendy amassed experience performing accounting and controller functions at a variety of mid-sized companies in Southern California. Lendy has a Bachelors Degree in Education and Mathematics from Cal Poly, Pomona.